

Valspar UK provides furniture protection services under the well known Guardsman brand and operates through many of the well known furniture retailers within the UK and Europe.

Linac and Valspar have been working together for over 4 years. During this time Linac has worked to develop and deliver a number of tailored solutions to various parts of the business.

One of those pieces of work involved putting together a programme of executive coaching for the senior team. Valspar UK has a strong record for delivering results and the coaching programme was designed to provide a further boost to the team during strategic change. A number of key initiatives were underway including a strategic alignment exercise and the launch of the “Valspar Values” which Linac had helped develop.

Each member had a series of face to face and telephone coaching sessions over a six-month period. Strong coaching relationships enabled trust and confidence to build immediately and this helped to identify new business opportunities and personal benefits at the outset of the programme.

Between sessions communication with the coaches was maintained helping and supporting the delivery of business and personal actions. Linac coaches worked on both a personal and professional level with each team member that resulted in a rounded set of high value actions. Feedback was unanimously positive and a second round of coaching is planned thanks to the success of the project.

Linac coaching programmes have successfully helped a significant number of people from a wide range of organisations to not only see what they can be and not what they are but to also add real value back to their respective organisations.

Leadership

Management

Coaching

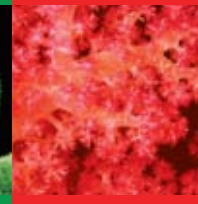
Personal Effectiveness

Training for Trainers

Sales

Customer Service

Learning Technologies





Valspar

...And here is the great feedback that we got from Valspar!

"The coaching has taken place over a period of six months now and has proved to be a very valuable part of the training and development mix for our senior managers. The people involved have responded well and in every case they have made significant change and are now acting in ways that they were not before. They all have greater clarity about what their priorities and goals are and how they will achieve these."

Stephen Keith
Managing Director, Valspar Industries

Call Linac today to find out how we can help you get the best out of your coaches

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