

Diageo is the world's leading premium drinks business with an outstanding collection of spirit, wine, and beer brands. Diageo is a global company, trading in more than 180 countries around the world.

Linac's work with Diageo started in 1999 with a team development programme for its manufacturing operating teams. This initial programme created a development and skills framework for operating teams which went onto become the Best Practice standard within Diageo. This has been implemented across the whole of Diageo's Global Supply in UK, Europe and Africa. Underpinning this work has been Linac's Best Operating Practice (BOP) model.

Linac's BOP model has helped Diageo to increase its core operational capability and has focused on; mapping best practice, creating a development framework and skills journey for operating teams, aligning historical pay banding and reward schemes, developing core internal training capability through Train the Trainer and Train the Assessor programmes, developing core technical authorship skills to build Best in Class standard operating procedures (SOPs) and coaching support to first line managers and teams.

Linac has helped Diageo to establish a consistent and leading edge model for operating team development and up-skilling. This model has provided all employees with a clear development journey and the business with a significantly simplified skills model.

Linac underpinned Diageo's new skills framework with robust best practice training and assessment processes and the automation of training management through a learning management system.

From the top down to the bottom of the business Diageo has achieved synergy between training and technology which has benefited every member of staff. Decision makers are provided with live 24/7 report information, such as skills matrices by team and business area, skills' gap reports and training attainment data to drive development. Additionally for individuals the system tracks, flags and reports against critical mandatory skills requirements and has helped to ensure skills compliance and improve quality and HSE metrics.





Diageo

...And here is the great feedback that we got from Diageo!

"Linac has very quickly and very successfully helped us to build a model for skills development and align this to our pay banding. They have provided us with the model and the tools to train and assess our people effectively. I highly recommend Linac; they work tirelessly to deliver you results."

**Sarah Wickes, Senior Training Manager,
Diageo UK**

"The learning management system allows us to adopt a standardised approach to skill, capability development and reporting. The system has met all our needs and provided the business on a global front with levels of training management automation that previously did not exist. I would strongly recommend Linac to any company looking for a learning management solution."

Brendan Farrell, Diageo UK & Ireland

Call Linac today to find out how we can help you to get the best out of your people

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Learning Technologies



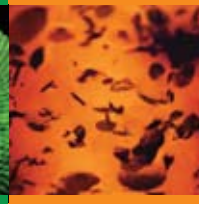
Customer Service



Sales



Training for Trainers



Personal Effectiveness



Coaching



Management



Leadership

