

Somerfield

Supplier of choice to deliver personal effectiveness workshops!



Somerfield is one of the best known UK high street supermarket chains with a focus on fresh produce and convenient shopping. Recently acquired by the Co-operative Group, the UK's largest mutual retailer, Somerfield continues to offer an easy alternative to the larger out-of-town supermarkets.

Linac won through a competitive tender process and was chosen by Somerfield as the supplier of choice to deliver a central programme of personal effectiveness workshops. In addition to an excellent track record of success Linac was able to demonstrate tremendous versatility and passion in the training environment.

The programme delivers to mixed groups from across the business and includes the following workshops: building personal brand, business writing skills, change management, creative problem solving, effective management skills, impact & influence, informal presentation skills, planning & prioritisation, time management, effective networking, effective meetings and communication skills. To support the programme Linac also provides flexible face to face coaching to help reinforce learning application back in the workplace.

All workshops continue to be a total success in helping shift mind set and behaviour. Workshops typically score in excess of 9 out of 10 for style and pace of training and relevancy.

Leadership



Management



Coaching



Personal Effectiveness



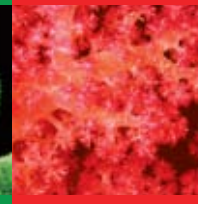
Training for Trainers



Sales



Customer Service



Learning Technologies





Somerfield

...And here is the great feedback that we got from Somerfield!

"A great course which totally exceeded my expectations. The trainer was excellent and I now feel that I can firmly meet my requirements."

Gemma Skuse
Somerfield

Call Linac today to find out how we can help you to get the best out of your people

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