

More than 45,000 people work for the Carlsberg Group, and its products are sold in more than 150 markets. In 2008 more than 120 million hectolitres of beer were sold, which is about 100 million bottles of beer a day.

To respond to ever increasing competition, Carlsberg UK contracted Linac to design a Train the Trainer programme. Linac designed and delivered a 3-day Train the Trainer and a 5-day Champion Train the Trainer course that focused on increasing the overall standard of training and assessment.

Training capability was significantly increased across the organisation. The application of learning had immediate impact and ensured consistent high quality training.

Feedback from the programmes was phenomenal and the programmes were instrumental in Carlsberg achieving Investors in People (IIP).

Leadership



Management



Coaching



Personal Effectiveness



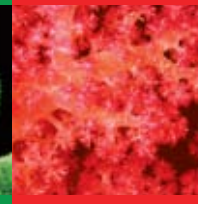
Training for Trainers



Sales



Customer Service



Learning Technologies





Carlsberg

...And here is the great feedback that we got from Carlsberg!

"The training that Linac has provided is the best we have ever received"

Dave Bolam
Training & Development Project Manager, Carlsberg Leeds Brewery

Call Linac today to find out how we can help you to get the best out of your trainers

T: 01684 299220

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W: www.linactraining.co.uk

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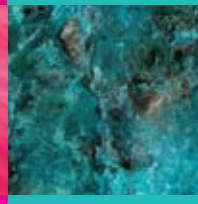
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