

Learning that delivers



Training for Trainers Developing Inspirational Trainers



Leadership Development



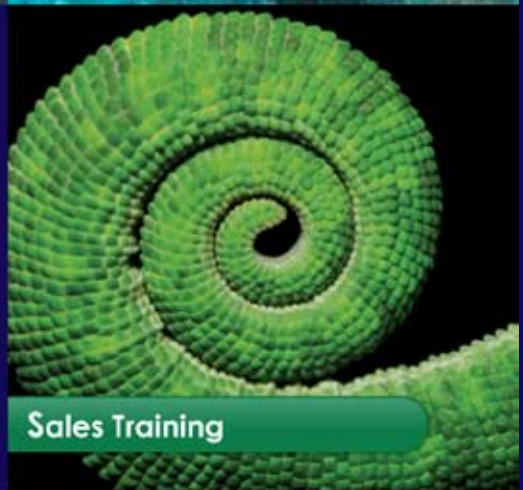
Management Development



Coaching



Personal Effectiveness



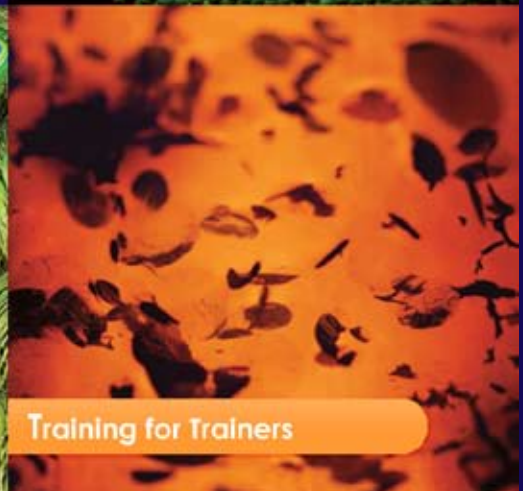
Sales Training



Customer Service Training



Learning Technologies



Training for Trainers

Professional Training Skills for Trainers

Linac courses build core training capability and equip people with the confidence and skills to deliver high impact training time after time.



Successful training has to have impact and deliver real results. Linac's courses cover the fundamentals of training design and delivery, strengthen training capability and build confidence.

You are about to or have embarked on some in house training, which is fantastic. The people selected to deliver this training will probably have an excellent knowledge of the topic and understanding of the business.

ASK YOURSELF:

- Can they, do they train with impact?
- Can they, do they enthuse?
- Can they, do they provide a memorable experience?
- Can they, do they effectively structure, plan and tailor training?
- Can they, do they measure training effectiveness?
- Can they, do they have the confidence and capability?

To Find Out More:



Telephone: +44 (0)1684 299220



Email: info@linac.co.uk



Professional Training Skills for Trainers

Courses are practical and suitable for those who are new to training and with some experience who want to further develop and update their skills.



THE BENEFITS:

- Learn how to deliver real business results
- Learn how to maximise the learning experience
- Learn how to appeal to different learning styles
- Learn how to build instantaneous rapport
- Learn how to achieve high levels of engagement
- Learn how to use activities and aids to enhance learning
- Learn how to build knowledge, skills and confidence
- Learn how to adapt your style to suit different needs, environments and audiences

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Professional Training Skills for Trainers

All courses are highly practical and interactive with significant opportunity to put into practice new techniques in a safe and supportive environment.



Courses focus on a set of core trainer capabilities. All courses are tailored to meet individual and organisational requirements. We create a safe, supportive and accelerated learning environment that help delegates to centre on and explore their specific training challenges whilst putting into practice their new found skills. Throughout delegates have time for discussion, reflection and consolidation of learning. They will be helped to formulate a plan for transferring their new skills back into the work place.

We develop competent trainers who exude enthusiasm, who can inspire your people and who can deliver high impact training to take your business forward. Courses quickly build capability and confidence thereby ensuring future training excels.

OUR COURSES:

- Train the Trainer – Essentials
- Train the Trainer – Advanced
- Training Team Master Class
- The Learning & Development Cycle
- Return on Investment (ROI)
- Train the Assessor

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Professional Training Skills for Trainers

We guarantee a high octane experience! Using a set of core learning elements each course is adapted to meet your unique and specific needs.

► Train the Trainer - Essentials

For new and less experienced trainers we offer a 2/3-day foundation course that focuses on the fundamental skill elements required to design and deliver effective training.

The course focuses on one to one and group training, the engagement process, how to adapt training, how to create and deliver stimulating training. The course encourages the use of 'live' materials from your organisation and helps delegates to develop confidence and their own natural training style.

► Train the Trainer - Advanced

For trainers with a good level of experience we offer 2-day course geared to specific experience and needs. Courses provide a natural progression from the Train the Trainer Essentials course.

The focus is on advanced multi-sensory learning concepts, accelerated learning techniques, strategies to achieve full learning potential and linkage to ROI.

► Training Team Master Class

This 1-day Master Class is geared for internal training teams. It enables your training team to develop creative groundbreaking learning events that will raise profile and add significant value.

Your team will learn how to effectively build level 3 and 4 evaluation measures into programmes at the design stage, design development activity that permanently shifts behaviour and locks learning in.

► Learning & Development Cycle

A 1-day workshop that provides an overview of the Learning and Development Cycle: diagnosing needs, defining learning outcomes, deciding on the best design and solution and measuring success.

This course is essential learning for all new inexperienced trainers.

► Return on Investment (ROI)

Depending on ROI experience and specific business needs we offer a 1-day and 2-day courses. We also offer a modular consultative model to help your training team measure specific development programmes over time.

Working with your own development agenda, courses introduce Linac's unique ROI model. Investigate how to link your training to the bottom line, structure an ROI plan and explore how to deliver and present a compelling ROI case.

► Train the Assessor

The Train the Assessor 2 day course will help your team check and maintain the quality of training within your organisation.

Delegates explore the assessment cycle and the hallmarks of effective assessment; learn how to structure an assessment plan to ensure that they are fair, evidence based and robust. They will learn how to give objective feedback following an assessment and put together coaching plans based upon that feedback.

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Professional Training Skills for Trainers

Courses are delivered by the very best trainers in the game!



Our Facilitators

All facilitators are internationally-known trainers with extensive practical experience in leadership, management, training and consulting. They can advise on the many practical complexities that often exist when designing and delivering training. All facilitators have accumulated a broad range of cross industrial experience and are used to working at all levels within organisations.



Our Design

We tailor every course to your organisation and specifically to the target audience to ensure relevance, impact and results. You tell us what your desired learning objectives are and we will ensure you achieve them.



Our Credentials

Linac has been delivering training to trainers for over 11 years. We adopt a learner led, action learning approach to ensure participants learn with and from others and apply their learning to real work-based challenges.



Our Clients

Every one of our clients has reused Linac and committed to using us again as and when a need arises. Feedback from our clients is impressive and exceptional.

“Highly interactive, informative course, excellently delivered which added value to my business”

- Continuous Improvement Manager, Rank Hovis McDougall

“The training that Linac has provided is the best we have ever received”

- Training & Development Project Manager, Carlsberg UK

“The course was extremely insightful and informative and I have benefited immensely from it”

- Technical Trainer, Pepsico

“I will take away a new confidence and loads of ideas”

- Trainer, Severn Trent Water



Contact Us

Talk to us about your needs. We understand that your needs are unique, that every company varies – its people, its processes, its customers and its markets. Whatever your needs we can develop the perfect intervention that will provide you with long term results.

To Find Out More:



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Get in touch with Linac

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